PDFNJ: **A** Vital Piece of the Puzzle in Keeping New Jersey **Drug-Free**



2013-2014 Partnership for a Drug-Free NJ Annual Board of Directors Meeting June 25, 2014





Whether someone in New Jersey is at work, in their community, at their school, or in their home, a <u>Partnership for a Drug-Free New Jersey</u> message is not far away.



In New Jersey Schools Over 93,450 children participated in PDFNJ programs in 2013, at a cost of 8-cents per child. 3rd Grade Contract for a Healthy Life

New Jersey Shouts Down Drugs In the Schools: Educating New Jersey children about the dangers of Substance Abuse

4th Grade Folder Initiative

Middle School PSA Challenge 5th Grade Parent Alert

3rd Grade Contract 4th Grade Folder Initiative 5th Grade Parent Alert



It's all in your hands



Proud to be Drug Free



3rd Grade Contract 4th Grade Folder Initiative 5th Grade Parent Alert



This is a contract for family all work together to learn he educate a generation, one th

As a third grade student I pr carefully. I will let other boy grown-ups to help me stay h someone comes up to me an grown-up I can trust. This g my school, neighborhood an

I will encourage my third g will keep household drugs v cabinets. I will help my thin Every third grader wants to my third grader due to the p

Signature____

Signatur

I will take the time to educate come to me with questions

0

P.

~9\$!

Middle School PSA Challenge





Middle School PSA Challenge

NJ Shout Down Drugs

NEW JERSEY SHOUT DOWN DRUGS! ANNIVE DRAR

Daily Reconductor Daily Record.com POPE JOHN WINS THIRD STRAIGHT GROUP TRACK TROPHY INDAY, JUNE 1, 2014 A GANNETT COMPANY

uture looks bright for historic Waterloo Villag

EENS WIN STATE CONTEST

al to the Daily Record

terloo and we are slowly bringing in a handful of events as we improve facilities," state Department of Environment Protection spokesman Larry Ragonese said. The DEP's Division of Parks and Forestry a sumed stewardship in the state of the Waterloo was a destination which fell on hard to be state of the state of

The DEP's Division of Parks and Forestry as sumed stewardship in 2007 after the Waterjo was a destination which fell on hard times, and we want to revive it," Ragonese said I 2008, the state from the state for about for a bard bard bard for a bard bard bard for a bard bard bard for a bard for a bard bard for a bard for a

to the public for passive See WATERLOO, Page A2

Efforts are underway restore Wat Village, which was once a thriving port on the Morris Canal, DAILY RECORD

Partnership for a Drug-Free New Jersey



In New Jersey Homes Engaging parents in the fight against substance abuse.

15 Minute Child Break:

PARENTS:

WE ARE LOSING KIDS!

FAOs:

- A PDFNJ Parent Educator will present at the location of your choice
- The presentation is for Adults only
- This FREE presentation is offered to Schools, **Community Organizations**, **Businesses and Religious** Organizations
- The presentation can be open to the entire community
- Online promotional materials provided to promote/advertise

15 MINUTE CHILDBREAK

Minute

Child

Break

A FREE SUBSTANCE ABUSE PREVENTION PROGRAM FOCUSING ON THE EPIDEMIC OF PRESCRIPTION AND HEROIN DRUG ABUSE IN NEW JERSEY.

NJ BREAKING NEWS:

Prescription drug abuse

and heroin abuse have

in New Jersey

reached epidemic levels





ParentCheckNJ.Com:

Quiz About Us | ECard | Share | Resources | NJ Campus Alcohol Policy | Contact Us

How much do you know about the effects of alcohol on your child?

parents

Take the Alcohol Quiz

How much do you know about the effects of opiates on your child?

Take the Opiate Quiz





In New Jersey's Workplaces Engaging with the medical and business communities to stem the tide of substance abuse.



Total Active

Members

New Employees

--2009

Total

Employees

Participation continues to rise with over 900,000 New Jersey Employees

0

Educating the Medical Community

Do No Lonzo

Decision of the second second

Barn Instit

4 Free

Soctors, legal experts discuss danger of opioid prescriptions

may be indicted in fight Styles of accessed of descencing colleges When the set of the set

Judge rules candidates' votes count

ter visit NoHarm



In New Jersey's Media From June 2013-June 2014 close to \$10 million of inkind media has been generated on close to One Million placements.

2013-2014 Public Service Announcements

In only one year, heroin deaths of 18-25 year olds in New Jersey rose 24%

They didn't all start at 18... Are you talking to your kids yet? Visit drugfreenj.org Partnership for a Drug-Free New Jersey

Visit this website if your child is depressed.



TalkNowNJ.com

Partnership for a Drug-Free New Jersey

Visit this website if your child is nodding off.

TalkNowNJ.com

Partnership for a Drug-Free New Jersey

TalkNowNJ.com Partnership for a Drug-Free New Jersey

Visit this website

eyes are dilated.

if your child's

TalkNowNJ.com Partnership for a Drug-Free New Jersey

Visit this website

if your child is very itchy.

> **Only watch** this video if you love your children TalkNowNJ.com

Every day, two families in New Jersey lose a child to opioid abuse.

Are you talking to your kids yet?

Visit drugfreenj.org



Do No Harm **A Prescription**

Drug Abuse Symposium for the Medical Community

To register visit drugfreeni.org/DoNoHarm

Select Any Day	
June 10:	MORRISTOWN MEDICAL CENTER
June 11:	COMMUNITY MEDICAL CENTER
June 12:	COOPER UNIVERSITY HOSPITAL

Partnership for a Drug-Free New Jersey

Only watch this video if you love your children



PDFNJ in the News..



Addressing New Trends

have you seen

MOLLY is small for her size and can be hidden anywhere.

MOLLY is the street name for a dangerous drug being taken by teens at "glow parties," publicized as nonalcoholic parties for teens. MOLLY comes in many forms, such as pills or powder, and can easily be put in someone's drink.

MOLLY can cause an overdose and send your child to the hospital or worse.

LEARN HOW TO PROTECT YOUR CHILD. Visit www.drugfreenj.org/molly for info.



Partnership for a Drug-Free New Jersey

In Cooperation with the Governor's Council on Alcoholism and Drug Abuse and the NJ Dept. of Human Services Select a drug to learn about V LEANN Search for eomething Q SEARC

BOUT US TALKNOWNLICOM SCHOOL RESEARCH CHILD BREAK MEDIA DRUGS DON'T WORK

Home > Media >

Blog

One Year Ago This Week...

Posted CH8/2014 by Angelo M. Valente It's hard to below it's been a whole year since the launching of the PDF\U blog. Or should I say the award-vinning PDF\U blog thanks to our recent accomplishments at the New Jersey Ad Club Annual Awards dinner two weeks ago?

Do No Harm Week Recap

Posted 6/13/2014 by Angelo M. Valente Greetings from the road! The Partnership for a Drug-Free New Jersey, along with our partners at the Drug Enforcement Administration – New Jersey Division, have embarked on the Do Ho Harm symposium 2014 tour with the kck-off event, Tuesday, at Morristown Medical Center in Morristown,

Do No Harm: A symposium to discuss ways to end prescription drug abuse

Posted 6/4/2014 by Angelo M. Valente

Verifies that a week away from the lounching of the Partnership for a Drug-Free New Jersey's Do No Ham symposum series. The pilot program, which was held at Hackensak (University Indecat Center back in October 2013, was a rousing success and was attended by medical probesismank, local, state, and local low enforcement, and prevention and treatment professionals to discuss possible solutions to the opoid epidemic graphing our state.

New Jersey #3 in the Country for Heroin Abuse

Posted 5/29/2014 by Angelo M. Valente Last week, for the 10th year in a row, we gathered together some of the best young, musical talent in the state of New Jersey for a night of powerful prevention messages. When I think about some of the great songs that have been shared through our Shout Down Drugs competition, it's encouraging to Tags pdfnj

Email Address

URSORIE

Blog Updates

Enter your email address below and we'll send you an email each time we post something new to the blog.

partnership for a drug łree new jersey angelo valente prescription drug abuse rx abuse new Jersey parenting parents prescription drugs substance abuse american medicine chest challenge marijuana drug abuse PDFNJ Angelo Valente pot smoking substance abuse prevention drucs joint alcohol alcohol abuse partnership at drugfree.org

The GMA clip aired in Seattle, Salt Lake City, Lincoln, Ft Myers, Roanoke, Augusta, Erie, New York, Los Angeles, Portland, Flint, Evansville, Honolulu, Tyler, Boise, and Jonesboro. The total value for all the affiliates plus GMA was \$319,788.61 and was viewed by approximately 6.2 million people across the United States.





The Pieces of 2014...



The Pieces of PDFNJ..











The current PDFNJ staff has been with the organization for an average of 14 years.



An Award Winning Year..



NAGC

National Association of Government Communicators



NADLUB | WE MEAN BUSINESS



Parents

DONOTS

Board

Wedi-

Schooj

Staff

the solution

Workplace











Visit this website if your child is very itchy.



TalkNowNJ.com

